

....  
2023  
*Annual  
Report*  
.....



.....  
*informed  
people*

*healthy  
communities*  
.....



# Boost Oregon

Boost Oregon continued to innovate and enhance the immunization space in Oregon and beyond in 2023. As the only parent-led, vaccine education organization in the country, we offered what overworked and underfunded medical and public health entities could not: individualized, personalized responses to vaccine hesitancy.

We educated the public directly through culturally-responsive programs, events, and materials, including our animated video series that won a prestigious national award. We trained thousands of medical providers and social services professionals on how to communicate effectively about vaccines and improve their relationships with patients and clients. We championed peer advocates and amplified diverse voices to improve the health outcomes of our most vulnerable populations.

In 2023, we expanded our proven methodologies and reached new audiences. We created and led a robust motivational interviewing curriculum that trains people to use collaborative conversational skills to support behavior change. We launched a second podcast, "Neighborhood Doctor," that provides medical information and parenting advice. We expanded our peer advocacy

program to college campuses, and we counseled youth in custody at six different facilities across the state.

Boost Oregon's programs are unique, and they work. We increase people's knowledge about vaccines, their confidence about accepting or promoting immunizations, and their intentions to vaccinate themselves

and their families. Our efforts have been recognized and praised by national and state advocates, public health professionals, medical providers, and families.

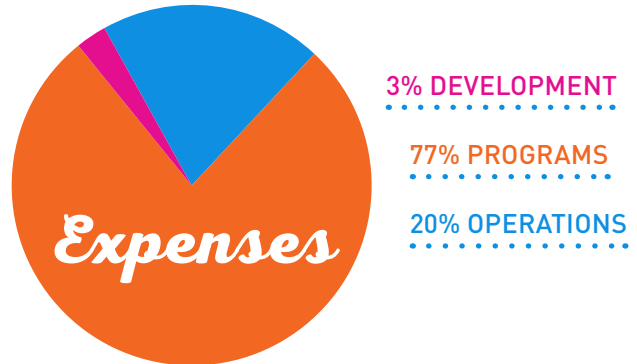
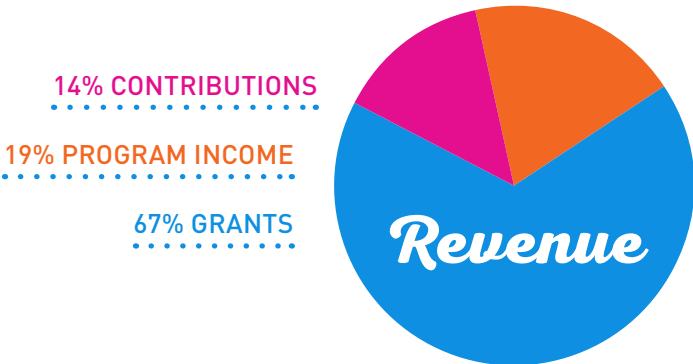
Our growing list of community partners, showcased on page four, demonstrates our honored position as a trusted partner in immunization education.

Just like with vaccines, Boost Oregon succeeds when the entire community actively participates. We are so grateful for our community partners, donors, and supporters like you for making our work possible. Thank you for joining us to build a healthier Oregon for all.

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*Our programs are unique, and they work.*  
.....

In good health,  
Nadine A. Gartner  
Founding Executive Director

## Financials

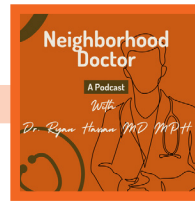


Boost Oregon does not accept contributions from pharmaceutical companies.

# 2023 at-a-Glance



*Launched*  
**A NEW  
PODCAST**



*Released*  
**EIGHT  
EPISODES**

**DROPPED 21 EPISODES**  
**BOOSTING**  
**OUR VOICES**

**CREATED**

*Motivational*

*Interviewing*

**TRAINING PROGRAM**

*1/2/3/4/6 HOURS or 1/2/3 DAYS*  
*IN-PERSON or VIRTUAL*

**LED 4 SESSIONS**

**NORTHWEST  
IMMUNIZATION  
CONFERENCE**

**BOOST** — **BOOST** —

**BOOST** — **BOOST** —

**22**  
**COUNTIES**  
*served*

*Motivational*

*Interviewing*

**427** PROFESSIONALS  
TRAINED

**OREGON YOUTH AUTHORITY**  
*6 Facilities visited / 180 Youth Reached*

**62**  
RECRUITED & TRAINED  
NEW PEER ADVOCATES  
**ACROSS THE STATE**

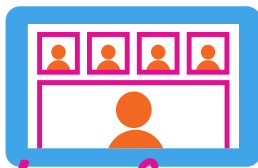
**240**  
families  
attended  
**six**  
immunization  
workshops

*taught*

**600**

medical providers  
on communicating  
effectively about  
vaccines.

**HOSTED**



**WEBINARS FOR  
COMMUNITY PARTNERS**

**5,532**



*participated in*  
**nine**  
*community events*  
*connected with*  
**1600**  
*People*



# Board of Directors

Taylor Pinsent •••••••••••••••• President  
Bridget Fahrland •••••••••• Vice President  
Michael Newton •••• Treasurer (until June 2023)  
Wendy Li •••• Treasurer (June–December 2023)  
Alison Kalmanson •••••••••••• Secretary

Erika Beard-Irvine, M.D.  
Vanessa Becker  
Aaron Dunn  
Muthoni Ehmann  
John Mansfield  
Kenji Nozaki



# Community Partners

American Academy of Pediatrics  
American Cancer Society  
Benton County Health Department  
Black Portland  
California Immunization Coalition  
Casa Latinos Unidos  
Central City Concern  
Central Oregon Health Council  
Central Oregon Disability Support Network  
Central Oregon Pediatric Associates  
Children's Health Alliance  
Clackamas County Health Department  
Clatsop County Health Department  
Comagine Health  
Community Doula Alliance  
Community Services Network  
Deschutes County Health Department  
Douglas County Health Department  
Equitable Giving Circle  
Family Building Blocks  
Family Connects Oregon  
Families Fighting Flu  
Good in the Hood

Harney County Health Department  
Help Me Grow  
High Desert Education Service District  
Holla Mentors  
Idaho Immunization Coalition  
Imagine Black  
Immigrant and Refugee Community Organization  
Immunize Oregon  
Indian Health Services  
InterCommunity Health Network CCO  
Jackson County Health & Human Services  
Jewish Federation of Greater Portland  
Josephine County Public Health Department  
Kaiser Permanente  
Lake County Health Department  
Lane County Health Department  
Legacy Health System  
Lincoln County Health & Human Services  
Linn County Health Department  
Marion County Health Department  
Metropolitan Pediatrics  
Moda Health  
Morrison Child & Family

Mosaic Medical  
Mount Hood Community College Head Start  
Multnomah County Health Department  
Multnomah County Library  
Neighborhood Health Center  
New Narrative  
North by Northeast Community Health Center  
Northwest Portland Area Indian Health Board  
Northwest Regional Re-Entry Center  
OHSU Knight Cancer Institute  
Oregon Association of Family Physicians  
Oregon Childhood Development Coalition  
Oregon Community Health Workers Association  
Oregon Geriatrics Society  
Oregon Health Authority  
Oregon Health & Science University  
Oregon Immunization Program  
Oregon Pediatric Society  
Oregon Public Health Association  
Oregon Rural Practice-Based Research Network

Oregon Society of Medical Assistants  
Oregon State University College of Public Health & Human Services  
Oregon Youth Authority  
PacificSource  
Pacific University School of Pharmacy  
PeaceHealth  
Pediatric Associates of the Northwest  
Polk County Family & Community Outreach Department  
Portland Mom Collective  
Project LEDO  
Providence  
The Children's Clinic  
The Father's Group  
The Rosewood Initiative  
The Slants Foundation  
Self Enhancement, Inc.  
Snell & Wilmer  
Tillamook County Health Department  
Union County Public Health  
University of Portland School of Nursing  
Volunteers in Medicine  
Washington County Health Department  
Washington State Health Centers  
Willamette Health Council