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2018

ANNUAL REPORT

THANK YOU, DONORS!

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\$5,000–\$9,999

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Silver Lining Jewelry
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♥ Boost Oregon
thanks our loyal donors
who have donated for 3
or more consecutive years.



INFORMED PARENTS | HEALTHY KIDS



BOOST OREGON

BOOST OREGON MARKED A NUMBER OF FIRSTS

in 2018. For the first time in our three-year history, we expanded our services beyond the Portland-metropolitan area. We trained over 500 medical providers in Deschutes, Lane, Marion, and Multnomah counties and shared our distinct methods with public health advocates in four other counties.

We also expanded our services demographically by translating our written materials into Spanish

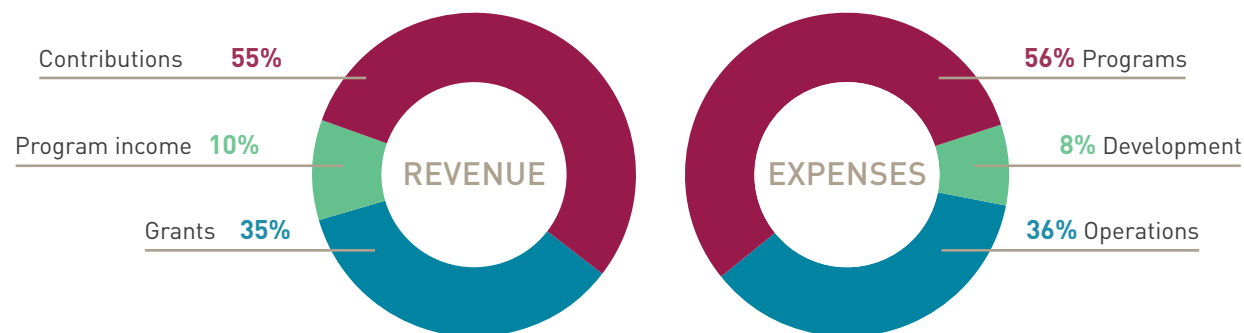
and hosting a Spanish-language community workshop. We made our national debut by presenting at the National Immunization Conference and receiving an award for our unique approach to vaccine education.

We hosted our first fundraising event, BOOSTAPALOOZA!, which attracted over 200 attendees and featured entertainment and prizes for the whole family. Many thanks to our individual donors, corporate sponsors, and foundation grantors for making 2018 a banner year for Boost Oregon.

*“Nonjudgmental environment.
VERY INFORMATIVE!”*

*“Transparent.
Research-based.
Easy to understand.”*

FINANCIALS



* Boost Oregon does not accept contributions from pharmaceutical companies.

2018 AT-A-GLANCE

“The workshop was great, and I left feeling super confident about vaccines!”

hosted **10** community workshops

2 NATIONAL HONORS for our GROUNDBREAKING WORK

142% unique visitors

77% page views

106% visits

UP FROM 2017
BOOSTOREGON.ORG

“Super informative with friendly instructors.”

Services provided in **4** counties
DESCHUTES
MARION • LANE
MULTNOMAH

99% of workshop attendees **AGREED** to vaccinate

“Unbiased information that is easy to understand.”

560 medical providers trained to advise vaccine-hesitant parents

“Instructor was very knowledgeable and explained things well.”

1 Spanish language WORKSHOP

220 attendees to our first big event **BOOSTAPALOOZA**

“Printed guides are excellent.”

Parents' Guide to Children's Vaccines

771 distributed

Counseling Vaccine-Hesitant Parents: a Medical Provider's Guide

617 distributed